

**GERMAN SHEPHERD DOG CLUB OF MINNEAPOLIS AND ST. PAUL**

Board Meeting Minutes

April 18, 2014

Animal Inn, Lake Elmo MN



**Officers present:**

Julie Swinland, President

Cristina McColl, Vice President

Sarah Falk, Secretary

Liz Lunde, Treasurer

**Officers absent:** None.

**Board Members present:**

Denise Gilbertson (two years remaining)

Lisa Lunde (one year remaining)

**Board Members absent:**

Ann Jeddelloh (three years remaining)

Julie Swinland called the meeting to order at 7:30 p.m.

**President's Report (Julie Swinland):**

- Julie Swinland had nothing to report.

**Vice President's Report:**

- Cristina McColl had nothing to report.

**Secretary's Report (Sarah Falk):**

- Sarah Falk had nothing to report.

**Treasurer's Report (Liz Lunde):**

- \$14,851.88 in checking; \$10,734.38 in money market account.

**Shep O Gram**

- Plan to get them in by next week.

**Mats**

- We have some options for mats. Will present at Membership Meeting.

### **Specialty Update**

- Verna is new Show Chair, Lisa will be listed as Show Secretary, Cristina is the Obedience chair and chief ring steward.
- Need volunteers for food as helpers both Saturday and Sunday, grounds crew, etc.
- Evening meal, we need to vote on this.

### **Website**

- Adding the pictures of GSD coat colors and patterns that Bobby presented should be discussed in more detail since it could be perceived as an advertisement.
- Mike was going to look back at the Minutes showing that the workshops were approved before they started several years ago.
- Bobby to present the criteria for what she thinks could go on the website.

### **New Business**

- Denise: Training- Should we standardize what is paid to instructors?

### **Match Report**

- Cristina: There were 17 entries in Conformation and two in Obedience and two in Rally. Obedience turnout was low due to other events that weekend. Note for future daytime events, adjust food accordingly (snacks vs. a dinner). Lost \$99.81, but there was a lot of leftover food that can be frozen and reused.

### **Publicity Committee**

- What can we do? Fliers? Liz and Lisa to look into targeting vet hospitals, and fax our information to other vet clinics about our events. Need to get more people interested and engaged in the Club. What if we had a socialization area every week, where we can have people come in and ask questions and have refreshment. How can we advertise in the classifieds? How do we get more people active that are current members. Agility workshops?

### **State Fair**

- Need Chair.

### **Fun Day**

- Julie: In progress. Have the communicator, masseuse and the mystical energy person, chiropractor. Sarah will look into nose work. July 26 at Animal Inn. Will do CGC and TDI tests.

### **Old Business**

- Breeder Referral on AKC site- will look to see if we can just change to link to the website.

Meeting Adjourned.

Next Meeting May 9, 7:30 p.m.

Minutes submitted by Sarah Falk, Secretary

**Attendees:**

Julie Swinland

Cristina McColl

Sarah Falk

Lisa Lunde

Liz Lunde

Denise Gilbertson