

## **GERMAN SHEPHERD DOG CLUB OF MINNEAPOLIS AND ST. PAUL**

Board Meeting Minutes

Feb. 11, 2015

Sun-Ray Library in St. Paul, MN

### **Officers present:**

Peggy Simerson, President

Sarah Falk, Secretary

Diane Blasius Brown, Treasurer

### **Officers absent:**

Eileen Varhalla, Vice President

### **Board Members present:**

Denise Gilbertson (two years remaining)

Rhonda Meath (three years remaining)

### **Board Members absent:**

Ann Jeddeloh (two years remaining)



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Peggy Simerson called the meeting to order at 5:57 p.m.

Denise Gilbertson moved to dispense with reading the minutes. Sarah seconded. Motion passed.

### **President's Report**

- Peggy discussed objective this year is to get more people volunteering for venues outside of their primary interest; which will be largely dependent upon creating a fun atmosphere so very event is something that members want to participate and volunteer in. The Board brainstormed on potential ways to drive engagement:
  - Volunteers could get a voucher to be entered in prize drawings at the banquet, or perhaps they get credits for each activity and those can be redeemed for a club t-shirt, or a nice jacket, director chair, or perhaps they earn a future event entry voucher, etc.
  - Will table for future discussion.
- Discussion around having Board members being on the committees, to help ensure progress. Board members should review the list of committees to join as a committee member.

### **Secretary's Report**

- Sarah reported that she sending thank yous to critical volunteers this year.
- Have received recent questions around an interest in a puppy, the Frequently Asked Questions that come in to the Secretary could become a Shep-O-Gram, etc.

### **Treasurer's Report**

- Diane reported that she would like to see more formal job descriptions for the role. Discussion ensued that current roles are available in Club documents but it would be nice to put it all together.
- Diane has the name of the bank and will take on signing a new signature card.
- Need a formal written procedure of the audit process. Denise to document her knowledge and talk to Myra about audit procedure. Mada Skare will assist.

## **Committee Reports:**

### **Membership (Linda Salava)**

- Linda is in Florida and will not be at the March meeting.
- Sarah and Denise expressed interest in joining the committee to help drive membership involvement.
- Need to have an updated membership list that includes paid members, active members to be sent to AKC and GSDCA. This needs to start with the Lundes as they may still have some paperwork outstanding. Peggy to contact Lisa to move forward with the transition.
- Denise recommended Diane get with Cindy to talk about the role as well as Liz may not be available.

### **Shep-O-Gram**

- Julie Swinland has stepped down. Discuss future of Shep-O-Gram in current format or new format, use and purpose. Move towards a quarterly publishing (?) frequency; as media vehicles and how we all interact has changed in the past six years: Facebook has become the vehicle for brags, events via email, the website as a repository of information for how we interface with the general public at large, etc. The Shep-O-Gram does have value as a communication vehicle particularly for new members who can receive something tangible that has value to them while at the same time they may or may not be active in other club offerings. More discussion needed. Peggy to see if the GSDCA site has a requirement for number of publications required for a regional club newsletter.

### **Budget and Finance (Mike Metz and Diane Blasius Brown)**

- Peggy to touch base with Mike for update.

### **March Match (Cristina McColl and Sue Smith) March 20**

- Cristina will do the "behind the scenes" work; Sue Smith + ? to work the day of the event. Judges needed. Will be a non-sanctioned match. Peggy to touch base with Cristina.

### **Agility Trial (Rhonda Meath) March 27-29**

- Report update from Rhonda Meath. Premium is up; closes Feb. 18. Event is at On the Run in Ham Lake. Good on volunteers. July AKC event paperwork is in the mail.

### **2015 Specialty Show and Futurity/Maturity (Verna Kubik)**

- Verna is at the Triangle shows in IL. Cristina to give update.
- Peggy is going to talk to Cristina to attend, talk about formatting challenges from last year and printing.
- Verna updated Peggy on details. The show will be in memory of Helen Miller Fisher day on Sunday for Best of Breed.

#### **Herding Trial**

- Last year it was Sept. 20-21 Polly Simpson's farm, Pam Magadance was event chair year. Table the discussion for future meeting once the chair is confirmed for this year.

#### **Website (Bobby Moore)**

- Bobby is lead, Cristina will assist.

#### **Facebook**

- Mike, Cristina, Sarah all have ability to post to the website.

#### **Training Director (Verna Kubik)**

- Verna will not be at the membership meeting as she will be at the Triangle shows. Bobby is working on a sign for the desk that has pricing and upcoming events,--should we have a photo frame loaded also with images and events for the desk?
- Need confirmation on the new dates for the next start date of Puppy and Beginner's Obedience (March 27 or April 3) as the calendar shows both dates currently. For the desk—we may need two people on new start night.
- Denise to ask Myra about the employee tax implications with training employees.
- Future discussion—Budget and Finance committee do an analysis of the new program and see how it's working from an expense standpoint?

#### **All-Breed Liaison (need chair)**

- Candidates discussed. Peggy has someone in mind she will reach out to.

#### **Programs (Lisa Lunde)**

- Will ease into role due to personal workload.

Next Meeting: ~TBD March 13, 8:30 Animal Inn (?)