

GERMAN SHEPHERD DOG CLUB OF MINNEAPOLIS AND ST. PAUL

Board Meeting Minutes

July 15, 2016; 7:37 p.m.

Animal Inn, Lake Elmo, MN

Officers present:

Peggy Simerson, President

Eileen Varhalla, Vice President

Sarah Falk, Secretary

Diane Blasius-Brown, Treasurer

Officers absent

Eileen Varhalla, Vice President



Board Members present:

Ann Jeddeloh

Board Members absent:

Denise Gilbertson

Rhonda Meath

Peggy Simerson called the Membership Meeting to order at 7:35 p.m.

President's Report (Peggy Simerson):

- GSD Benching at the Fair Aug. 25 – Sept. 5
 - Bobby and Peggy will be coordinating to fill slots – dogs must be purebred and people on the bench must be a member, wear the GSD club shirt
 - Can pair up with other people, people benching are representing the breed, the Club, and themselves. I
 - Peggy will take the last day to take everything out of the bench
 - Need firm commitments –need to cover from 7:30 a.m. - 8 p.m.
 - Members of the Club that are also members of MnPBDA can pick their day but sit in our bench.
 - Will check on minimum age, they need to have full shots schedule
- Demo Day
 - Peggy is overall chair
 - Need to prepare materials – flyers, discuss resources
 - Rescues can participate in the demo day and hand out materials from our main info table – Diane will be in charge of the table and find people to man it, we will bench that day as well, but in one hour shifts
 - Should we do new shirts? May have some new test logos to share and try out
 - Make business cards
 - Peggy will reach out the activity captains (Jinny obedience, Ron demo team, therapy dog, agility) to coordinate, Rhonda said she is working on reaching out to the agility
- C&B and SR will be meeting on July 30 at a 6 p.m. at a location in Roseville
- Budget and Finance – need final numbers from Specialty show
 - Training – talked with Julie about Rally and how to do something different – teaching in stations and then advanced students to do run-thrus – we need to do build more of a bridge to rally
 - Amber's help to build that bridge to keep the obedience people to move over to rally after they have completed their obedience training. The selling of blocks needs to have finite time so that there's a sense of urgency to come to class, maybe give a discount to try rally after they complete Obedience 1 and 2, or maybe there is a discount on a second class
 - Also need to build a curriculum around ring #4 (the meeting room) to teach out areas our club members are expertise in
- GSD Fun Day
 - Need a budget from Rhonda and Julie – requesting a report/plan at the August building, will have a TDI and CGC test, activities, if we can sell food and some t-shirts we should be able to break even, think it's about \$300 just to rent the grounds (building and the agility grounds), tracking, search and rescue, etc.

- Training – need to build a new desk crew, and we need 8 people with a training session to discuss expectations, need people that like to meet other people and talk to other people, Peggy talked to Holly Bryan to build a survey to take our Club list and find out what they like to do, send out a survey to get people’s input of what they are interested in and give them a definition of the job.
- Looking at Anoka Cambridge show site for our specialty site, as they have reached out to us to find out if we want to join them, Peggy is building a committee to meet with leaders from the Anoka club to have a discussion to learn more information so we can bring it to the Board and ultimately to the membership for a recommendation, lots of potential for opportunities to generate additional revenues. Need to get the recap of their most recent show, Bobby is handling and working with the club, and there is an Ohio club that participates in an all-breed cluster to get learnings from them. Present in October meeting and vote in November so that when we apply for the show in December for 2017.

Other Business

- Ann discussed wanting to have a part for Connie, we will look to do something at the Fall Match, we need to pick a date.
- Julie will be collecting money for an ad in the Review, we will send something out to members and recommended Julie put something on Facebook as well.

Meeting adjourned at 8:40. Minutes submitted by Sarah Falk, Secretary.

Attendees:

Rhonda Meath

Peggy Simerson

Ann Jeddeloh

Diane Blasius-Brown

Sarah Falk

Julie Swinland