

GERMAN SHEPHERD DOG CLUB OF MINNEAPOLIS AND ST. PAUL

March Board Meeting Minutes

March 1, 2017

Roseville County Library, Roseville, MN

Officer Attendees:

Mike Metz, President

Steve Bloom, Vice President

Sarah Falk, Secretary

Laura Meyer, Treasurer



Officers Absent: none

Board Member Attendees:

Verna Kubik

Ann Jeddelloh

Rhonda Meath

Board Members Absent: none

Meeting called to order at 6:40 p.m.

Officers' Report

- **President's Report (Mike)**

- Membership Meeting time and potential vote:
 - Talked about potential new venue or new time – is Friday night the best night. Mentioned hosting the meeting on Saturday's at Ron's workshop or at a new location on the weekend - maybe adding in a fun program like other clubs do.
 - As it was requested at the last meeting, Sarah had the information and reviewed how many students are members (currently):
 - Puppy: 4 members/13 students
 - Basic: 3/13
 - Intermediate: 4/9
 - Novice: 3/9
 - Voted to try earlier start time of 8:00 p.m. for April and 8:00 p.m. for May Membership Meetings. Board approved. We will try it and see how it goes and also look to move to a new day or venue as well.
- Bylaws for virtual meeting attendance: will vote at March Membership Meeting.

- Need to vote on 2019 Futurity/Maturity judges at March Membership Meeting – Mike to send email that Sarah can forward to the membership so they can provide their recommendations for the vote. We will vote on 2019 Specialty Judges in April.
- Club Communication Bylaws – Mike is working on it and would like to present at March Membership Meeting. Sarah has been calling specific members to obtain their emails.
- **Vice President's Report (Steve)**
 - Emailed Tim Brown about joining clubs to support each other's entries, they will bring up to their Board in Wisconsin. Sarah mentioned our June show's judges for our specialties as well as the All-Breed Judges, Group Judges and BIS Judges are on Facebook in the June show event details if Steve wants to send them that information.
 - Jay and Ella Wormington were talking about a long-term estate planning and beneficiaries– Mike can reach out to them to discuss.
- **Secretary's Report (Sarah)**
 - Sarah requested Cindy upload the Membership lists to AKC and GSDCA (annual task).
 - All known events are on Facebook and the website has been reviewed with Bobby - all known events have been added to the website.
 - Sent June show details to Kathleen Riley and Susan Casey for inclusion in the calendar section of the GSD Review (free service) – could be in the March Review, April for sure.
 - Sent 2018 Officers information to AKC and GSDCA – GSDCA updated the next day, AKC took longer but is updated now.
 - Need to vote at March Membership Meeting to move April Meeting to April 6 from April 20.
 - Logo contest email sent. Received requests that keeping the logo be an option.
 - Sarah needs to send reminder to Show Chairs that regarding the Shep-O-Gram and their events, it is the show chairs' responsibility to send content to the Editor, Sue (photos, story, winners' information). Sue will attend events as her schedule allows. Mike suggested Show Chairs have a plan to ensure this content is covered, and partner with Sue so she is aware of the plan.
- **Treasurer's Report**
 - Checking: \$32,893.66, Savings: \$10,871.65, Total \$43,765.31.
 - Audit was complete (Mada and Denise), copy sent to the Board, will be presented at March meeting.
 - Signers were changed at the bank this morning.
 - Insurance is due May, looking to consolidate to an umbrella policy and reduce maintenance.
 - 501c update is coming – need to file with Attorney General's Office.
 - Mike is recommending Laura he and Mada get together for reports on creating training report, Mada offered to help as well with QuickBooks.
 - Preliminary budgets- need for GSD Demo Day at the Fair (Peggy).

Committee Updates

- **Specialty Show (Sarah)**

- Recap from Peggy (Show Chair) -
 - Trophy Fund: Laurie started to collect Obedience and Rally trial and she has \$500 collected/pledged. All donors will be listed in the Membership list, Facebook, website, SOG and in Club email. Thank you to all who donated.
 - Waiting for Onofrio tweaks to premium lists (this is within timeline).
 - Ad for Futurity/Maturity catalogs and GSD Review will be completed for the March 14 Fut/Mat deadline.
- Voted to donate \$100 for GSDCA Futurity/Maturity Trophy Fund as we did last year. Board approved.

- **Obedience Trial Update (Mike)**

- Recap provided from Taylor (Show Chair): Great event, preliminary financial show that entries were \$400 over forecasted expected amount; and expenses were lower than expected. Initial expectations - we would be in the red on the event – however we are showing a profit (not final as there are still some outstanding expenses, per Laura). Great raffle - \$550. Should have final numbers for March Membership Meeting.
- Laura to follow up- needs payment for entries.
- Sarah sent a competitor survey out to get feedback on the event, will share at March Membership Meeting.

- **Match Update (Sarah)**

- Need to order generic ribbons for 1-4 places to use at the Obedience and Rally non-sanctioned Match and can also use for training graduation at cost of \$90. Sarah moved that we approve the budget, Board approved. Rhonda suggested we look at perhaps combining our ribbon orders to one company. Tabled.
- Judges are Greg Harrison, Dawn Harrison (Rally) and Melissa McIntyre (Obedience)
- Will need t-shirts for volunteers, gifts for judges, take judges out for dinner? Total cost potentially up to \$750 – will have better numbers for March Meeting.

- **Membership (Mike)**

- Requested updates on members from Cindy, hope to share at Membership Meeting.
- Mike to ask when the Membership Directories will be updated and sent to members.
- Member benefit: - GenSol - Genetic testing company – our members will get a discount of 10% -Mike will provide the code as soon as he has it. The link is on our website now.

- **New Activities (Julie)**

- Planting with Pooches May 9– Sheila and Conni to host a program around which safe plants are best in dog homes/yards. Working in partnership with Gertens. Location is TBD. Julie suggested video-ing the event and putting online or on Facebook.
- Fall Fun Day – Trick Dog, CGC, CGCA, Nosework demo, Tracking, TDI Test, Search and Rescue demo, both rescues are coming, other events (animal communicator, etc), Dr.

LaVallie chiropractic, Massage, Sue is helping with contacting news outlets, will have a portrait-style photographer on site (with different backgrounds) that people can take of/with their dogs, Mike said he might have a sponsor to assist with costs where they would attend and display their products (local raw dog food company). Food for attendees will be covered by Ann and Laurie. Trying to get Keeper collars to come out as well.

- Spring Fun Day – Mike has several ideas. There may not have time to pull something off. Discussed something simple and social like a picnic for new members – calendar was consulted and the weekend of June 1-3 was open and recommended.

- **Scentwork (Sarah)**

- We are an approved AKC Scentwork Club, looking to find best time based on current trial calendar and Club calendar; and has reached out to a potential site location.

- **Training (Verna)**

- Training Meeting recap is coming - will present at Membership Meeting.
- Meet and Greet – being at the desk – have a schedule through May.
- Trainers agreed to take roll of students at class and check people off.
- Committee is putting together recommendation for how to address questions and end-of-night work.
- Rally application process - need to work on this with Julie so the roster is cleaner.
- Laura H is working on revamping paperwork for check-ins and created a pricing list.
- Mike is working on automation with Laura H – Google Docs/Forms, PayPal.
- Need to discuss what to do with conformation training as the space could be repurposed if it's not going to be used.
- Amber needs some equipment – recommend she get a list of what she needs and cost and we'll vote on it.

- **Agility (Rhonda)**

- All set for March 30-April 1 trial – it's Easter weekend – will have fun Easter-theme.
- Discussed Rhonda's summer-fall (basically outdoor) agility classes on Wednesday nights at her place and whether we should put them on our site- Rhonda indicated it's not a club sponsored event as the club does not receive any money from the training it is donated to Saving Shepherds of Minnesota and also likes to vet the students so changing probably not needed at this time.
- The information on the website for July's trial is out-of-date and should be updated.

Meeting adjourned at 8:26 p.m. Next Board Meeting is April 4 (Sarah to secure location). Minutes submitted by Sarah Falk, Secretary.

Guests: Julie Swinland